

Church Directory Coordinator

Many members desire a Church Directory with contact information for other congregants. This may either be done in-house or outsourced. In either case, data would require verification to insure that it was up-to-date.

For in-house publication, we would rely upon the Servant Keeper database for our information. Where we don't have recent photographs, we would be required to have photos taken and inserted into the database.

For outsourced directories, we have previously relied on a commercial firm, LifeTouch, which schedules photographers to come and take photos of congregants. They make monies from the sale of photos to those participating.

With in-house publication, the cost of the directories is born by the church as an administrative cost. With out-sourced publication, the individuals participating and purchasing photographs bear the cost for the entire group.

Coordination of either is the primary function of the Church Directory Coordinator. While in-house publication permits us to verify data and have photographs taken over a longer period of time, outsourcing requires that the data verification and photographs are scheduled over a 3-5 day period.